THE website Chef

Website Wellness Recipe

Technical

- [ ] Page Speed (https://tools.pingdom.com/) (Pages should be interactive within 5.3 seconds.)
- [ ] Broken Links (https://deadlinkchecker.com) (Broken links are unhelpful for visitors. These can occur when you change page names or remove a page.)
- [ ] Mobile Responsiveness (https://pagespeed.web.dev/) (Does your site fit on your mobile device?)
- [ ] SSL Certificate (https://www.sslshopper.com/ssl-checker.html) (Is your site protected by an SSL certificate?)

Content

- [ ] Legible font size (Is your font size 12 pixels or greater?)
- [ ] Spelling mistakes (Have you checked for spelling errors?)
- [ ] Copywriting (Is your content written in an easy to understand way?)
- [ ] Amount of text (Do your pages have enough text to convey how you can solve your customers' problems?)

Images

- [ ] Missing Images (Are any images missing on the site?)
- [ ] Alt tags (Alt tags help users using screen readers know what images are about.)
- [ ] Image optimization (Are your images sized and optimized for the web? Max file size 128KB for fast loading)
- [ ] Favicon (Does your site have a favicon to show your branding?)

SEO

- [ ] Google reviews on Map Listing (Are you asking for Google reviews?)
- [ ] Meta Descriptions (Does each page have a meta description? This is the couple of lines of text that show in search results.)
- [ ] On-Page SEO Structure (How well are you using your keywords and are they placed in headings and sub-headings?)

https://the-website-chef.com/